



10051 McGregor Blvd., Ste 204, Fort Myers, FL 33919
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Southwest Florida Hispanic Chamber of Commerce

2010 Spring Job Fairs

The Largest Hispanic Job Fair in Southwest Florida

Hodges University/Fort Myers - Saturday, March 13, 2010

10a.m. to 2p.m.

4501 Colonial Blvd, 3rd Floor, Fort Myers, FL 33966

Hodges University/Naples - Friday, April 23, 2010

10a.m. to 2p.m.

2655 Northbrooke Dr., Naples, FL 34119

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

Rates including lunch

Booth Price: \$250 Non-Profit: \$200 Both Fairs: \$375

_____ Fort Myers _____ Naples

Booth Fee: _____
Total Payment: \$ _____

Payment Options:

MC _____ Visa _____

Name on Card _____

Credit Card No.: _____

Expiration Date: _____

Signature: _____

Fax to: 239-418-1475

Please mail check to: **SWFL Hispanic Chamber of Commerce**
10051 McGregor Blvd. Suite 204, Fort Myers, Florida 33919

GREAT OPPORTUNITY TO:

Recruit Professional and Non-Professional Bilingual Individuals
Meet Hispanic & Non-Hispanic Businesses
Meet Area Hispanic Media Leaders

POPULATION & ECONOMIC STRENGTH

- Hispanics are the largest minority in the United States, with an estimated population of over 40 million. They are estimated to grow by more than 1.7 million a year. (U.S. Census Bureau)

HISPANIC POPULATION IN SW FLORIDA

Over **200,000**

- U.S. Hispanic purchasing power has surged to nearly \$700 billion and is projected to reach as much as \$1 trillion by 2009, nearly three times the overall national rate over the past decade.

Source: HispaniTelligence®

- There are two million Hispanic-owned businesses in the country that generate almost \$300 billion in annual gross receipts. (Sources: Small Business Administration, HispaniTelligence®)

HISPANIC-OWNED BUSINESSES in SW FLORIDA:

Estimated at **14,000**

Florida is the third largest Hispanic consumer market.
Hispanics form the nation's fastest-growing group of business owners.